

LAWASIA webinar sponsorship package



Expand the reach of your brand

Collaborate with LAWASIA and gain access to exclusive marketing channels for a well-rounded approach to the promotion of your brand.



LAWASIA Webinars

This year LAWASIA conducted 15 webinars, covering a broad range of topics and areas of law, including business, human rights, family, environment and employment.

Our audience included members from Asia and the Pacific, the Americas and Europe (+4,000 registrants)

We were also privileged to work collaboratively with various international organisations, including the UIA (Union Internationale des Avocats) and World Congress on Family Law and Children's Rights, in pursuit of shared objectives and to deliver benefits to lawyers across the globe.



What does a LAWASIA webinar sponsorship package include

Connect with our members across multiple platforms

Pre-webinar



Your logo displayed on:

- **Webinar landing page** (hosted on the LAWASIA website)
- **LAWASIA homepage** (Webinar banner with logo included)
- **Webinar registration page** (top banner hosted on Zoom platform)
- **Webinar Marketing emails** (top banner + email's body - x3 Edms)
- **One-page flyer**
- **LAWASIA social media posts** (FB, LinkedIn, Twitter, Instagram - +5000 followers)

During the webinar



- Logo displayed on **Zoom virtual background**
- **Advertising video** played during the webinar (30 sec)
- **Verbal recognition** by moderator
- **Link to your website** posted in the chat box

Post webinar



- **Recording on-demand of the webinar** archived for 1 year on the "Webinar archive" section of the LAWASIA website

Examples of advertising displays to feature your branding

EDM



REGISTER FOR THE WEBINAR TODAY!

YOUR LOGO HERE

Watch the Welcome Message from LAWASIA and the UIA's Presidents

Alternative Dispute Resolutions in the New Normal
The Steady Rise of Arbitration and Mediation

A joint initiative between LAWASIA and the UIA

LAWASIA together with the UIA are proud to present details of our upcoming collaboration: **Alternative Dispute Resolution in the New Normal – The Steady Rise of Arbitration and Mediation**. We warmly invite our members and friends to register for this unique event, and join us as we explore pertinent issues arising in ADR from a multi-jurisdictional legal perspective.

As the world emerges from the COVID pandemic and adjusts to the altered legal landscape that will follow, many have suggested that arbitration and mediation will continue to rise to the forefront. Even before the crisis, jurisdictions worldwide have seen increased acceptance of international arbitration to resolve cross-border disputes as well as broader interest in international mediation.

The recent signing of the Singapore Mediation Convention augurs still greater reliance on mediation in large part because it promises to facilitate enforcement of resulting settlement agreements.

In light of the realities of the post-COVID legal world, the flexibility and adaptability of the arbitration and mediation processes suggest that both may reach new heights if their advocates and practitioners know how to adapt to the "new normal."

In this first joint webinar by LAWASIA and UIA (Union Internationale des Avocats), experts from both organisations will address the promise and the pitfalls of arbitration and mediation in the post-COVID world.

LAWASIA 2020 Conference Online Webinar Series
ANTI-TRUST & COMPETITION LAW
 Competition Law in the Age of COVID-19

YOUR LOGO HERE

6 OCT Tuesday
 17:30 - 19:00 AEDT

CONNECT WITH US!
 #LAWASIAWebinar

BOOK YOUR SPOT NOW!
www.lawasia.asn.au

Moderator: Anand Raj, Shearn Delamore & Co MALAYSIA

Speakers: Lia Alizia (Makarim & Taira S. INDONESIA), Corinne Chew (Drew & Napier SINGAPORE), Andrew Matthews (Matthews Law NEW ZEALAND), Ian McEwin (Competition Consulting Asia LLP AUSTRALIA), Nguyen Anh Tuan (LNT & Partners VIETNAM), Takako Onoki (White & Case LLP / White & Cases Law Offices JAPAN)

Flyer

Social media post

LAWASIA THE LAW ASSOCIATION FOR ASIA AND THE PACIFIC

THE LAW SOCIETY OF HONG KONG 香港律師會

LAWASIA Webinar
National Security Law for Hong Kong
 Balancing Public Order and Civil Liberties

Thursday 26 November 2020
 17:00 - 19:00 AEDT

YOUR LOGO HERE

LAST CHANCE TO REGISTER!

LAWASIA Website

CONFERENCES & EVENTS | MEMBERSHIP | RESOURCES & PUBLICA

Alternative Dispute Resolution in the New Normal - The Steady Rise of Arbitration and Mediation

A joint initiative between LAWASIA and the UIA



YOUR LOGO HERE



Webinar Presentation available

Ms Malathi Das, Director | Joyce A.Tan & Partners LLC (SINGAPORE)

YOUR LOGO HERE

Zoom registration page

LAWASIA

Employment Law
 The need for employment flexibility when external factors overwhelm the business

Webinar Registration

f t in m

Topic: Employment Law webinar - LAWASIA 2020 Conference Online

Description: The need for employment flexibility when external factors overwhelm the business

Increasing flexibility has for some years been one of the megatrends of employment, and never more so than when extreme external factors occur. Such factors extend beyond the COVID-19 pandemic and include the consequences of climate change such as sea-level rise. Inevitably the rights and obligations of employers and workers face increased scrutiny when these things happen.

The session will include comparative analyses of what the laws of different jurisdictions prescribe in such circumstances. Speakers will explore a range of concepts such as force majeure, frustration of contract, redundancy, relocation of workforces, termination for sickness, mandatory health testing of workers, temporary suspension of work, and the like.

Time: Dec 22, 2020 01:00 PM in Canberra, Melbourne, Sydney

* Required information

First Name *
 Last Name *

Email Address *
 Confirm Email Address *

City
 Country/Region *
 United States of America

Organization *
 Job Title

Are you a LAWASIA member?
 Yes
 No

Advertising rates

Webinar sponsorship package

Webinar sponsorship package

All promotional items:

- Pre-webinar
- During webinar
- Post-webinar

1 webinar

AUD\$5.000

2 webinars

AUD\$8.000

(rates excluding GST)

Artwork supply:

Logo*:

High Resolution: 300 dpi

File type: JPG or PNG

Delivery: 4 weeks prior webinar

Video:** MP4 format – 30 seconds length

Deadline: 2 weeks prior webinar

*Please ensure a working URL or tracking link is provided with your logo.

**Video files will require a back-up static image that can be substituted in the event the video does not play.

Webinar Sponsorship Application

Please select your sponsorship option:

- 1 webinar – AUD 5,000
- 2 webinars – AUD 8,000

Organisation Contact Information

Please indicate how you would prefer your company name and contact information to be listed in the webinar materials.

Please **supply your company logo** (high resolution, jpeg or png format)

Contact Name:

Position:

Organisation:

Address:

City: State: Postcode:

Country:

Contact Email address:

Telephone:

Website:

Fulfilment Contact Information

Please provide a contact for sponsorship fulfillment (if different from above).

Contact Name:

Contact Email Address:

Telephone:

Acceptance

By signing this Application and Contract, the Sponsor agrees to abide by all terms as printed in the Terms & Conditions.

Signature:

Date:

Terms and Conditions

Acceptance of Terms and Conditions

The term “Organisers” refers to the LAWASIA Secretariat and / or LAWASIA Committee involved in the organisation of the webinar(s).

The term “Sponsor” refers to the organisation / firm listed on the Application Form.

A “Contract” is formed between the “Organisers” and “Sponsor” when the “Organisers” accept the signed Webinar Sponsorship Application Form and/or receive initial payment.

By submitting a Webinar Sponsorship Application Form you are accepting these terms and conditions.

Acceptance of Application

LAWASIA will issue a tax invoice once a Webinar Sponsorship Application Form has been submitted

Goods and Services Tax (GST) & currency

All costs are listed in Australian Dollars (AUD) and subject to 10% Australian Goods and Services Tax (GST)*

* GST is applicable to Australian organisations only

Payment

Payment is required within 14-days of LAWASIA issuing your tax invoice and / or before the conference commences.

Sponsorship entitlements do not commence until payment has been received.

Cancellation of Sponsorship Booking

Withdrawal – if the Sponsor withdraws their commitment they need to notify the Organisers in writing and they will be liable for the following payments in accordance with the below:

a. 1 month or more prior to the first day of the event – 50% refund on sponsorship and exhibition amount

b. Less than 1 month prior to the first day of the event – No refund on sponsorship and exhibition amount

c. If notice of cancellation is received and full payment for funds owing has not been received, the Sponsor will be invoiced for the difference to satisfy the above and below cancellation and refund policy. Payments must be made within 7 days of receipt of invoice

Cancellation or postponement of event

If the event is cancelled or postponed due to unforeseen circumstances, the Organisers will not be liable to the Sponsor for any loss incurred by the Sponsor as a result of the cancellation, however all monies paid for any sponsorship will be refunded or transferred to the postponed date.

An unforeseen event / circumstances could include, but is not limited to, an infectious disease outbreak; industrial disruptions; service provider failures; governmental restrictions or regulations; war or apparent act of war; terrorism or apparent act of terrorism; disaster; civil disorder, disturbance, and/or riots; curtailment, or any other emergency.

Disclaimer and changes

Every effort has been made to present all the information accurately, however no liability is accepted for any inaccuracy and the Organisers reserve the right to change any published information. The Organisers reserve the right to amend, update or delete sponsorship packages.

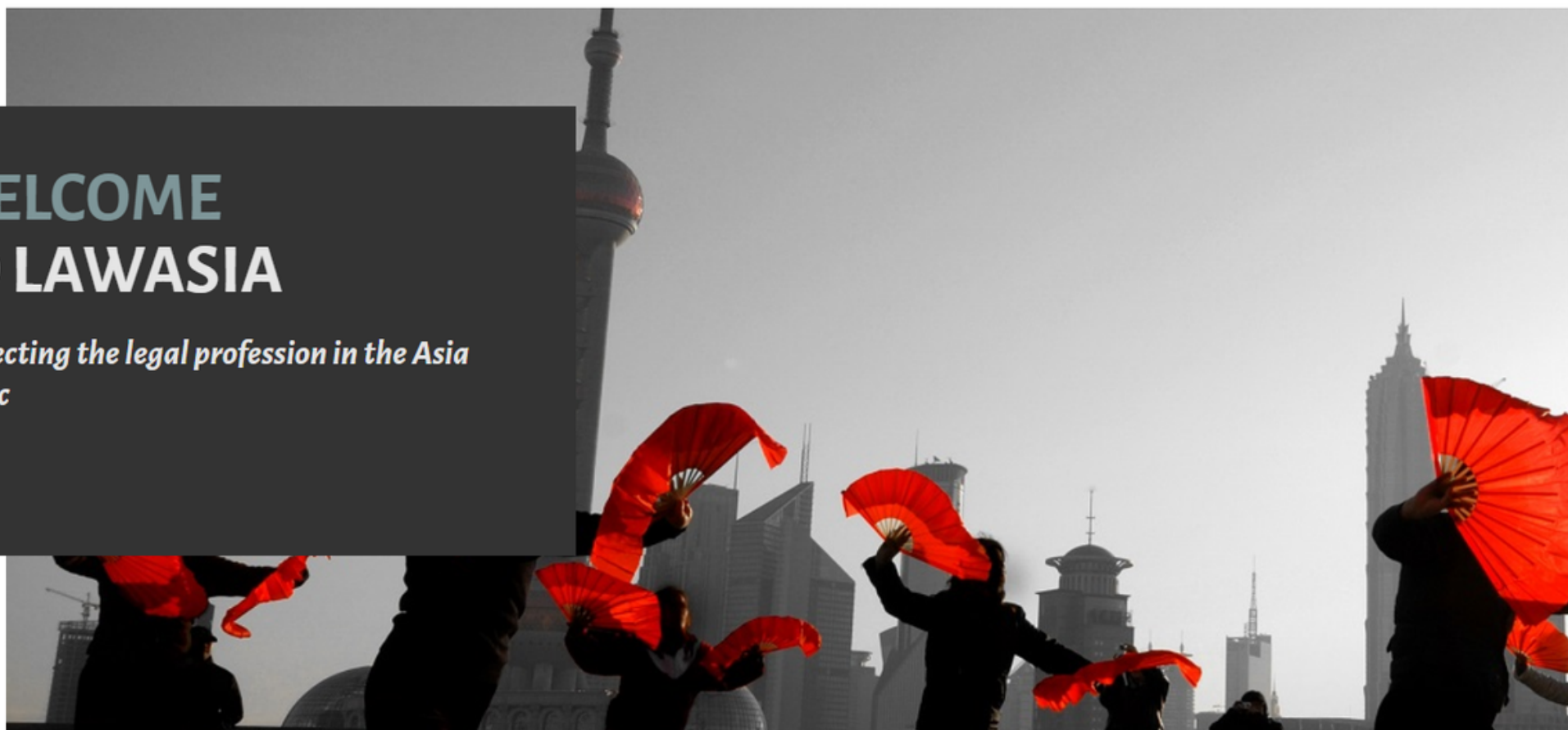
Correspondence

When booking please appoint a single point of contact within your Organisation. All correspondence will be sent to and liaison with respect to Sponsorship entitlements will be with this person.



WELCOME TO LAWASIA

Connecting the legal profession in the Asia Pacific



I WANT TO: Renew or apply for membership >

Contact Us

Thank you for considering this Sponsorship Proposal and we look forward to hearing from you.

If you would like more information, please contact:

LAWASIA Secretariat
Suite 1101
Level 11, 170 Phillip Street
SYDNEY NSW 2000
AUSTRALIA

T: +61 2 9926 0167
E: events@lawasia.asn.au

CONNECT WITH US!
#LAWASIA

