

# LAWASIA webinar sponsorship package



## Expand the reach of your brand

Collaborate with LAWASIA and gain access to exclusive marketing channels for a well-rounded approach to the promotion of your brand.



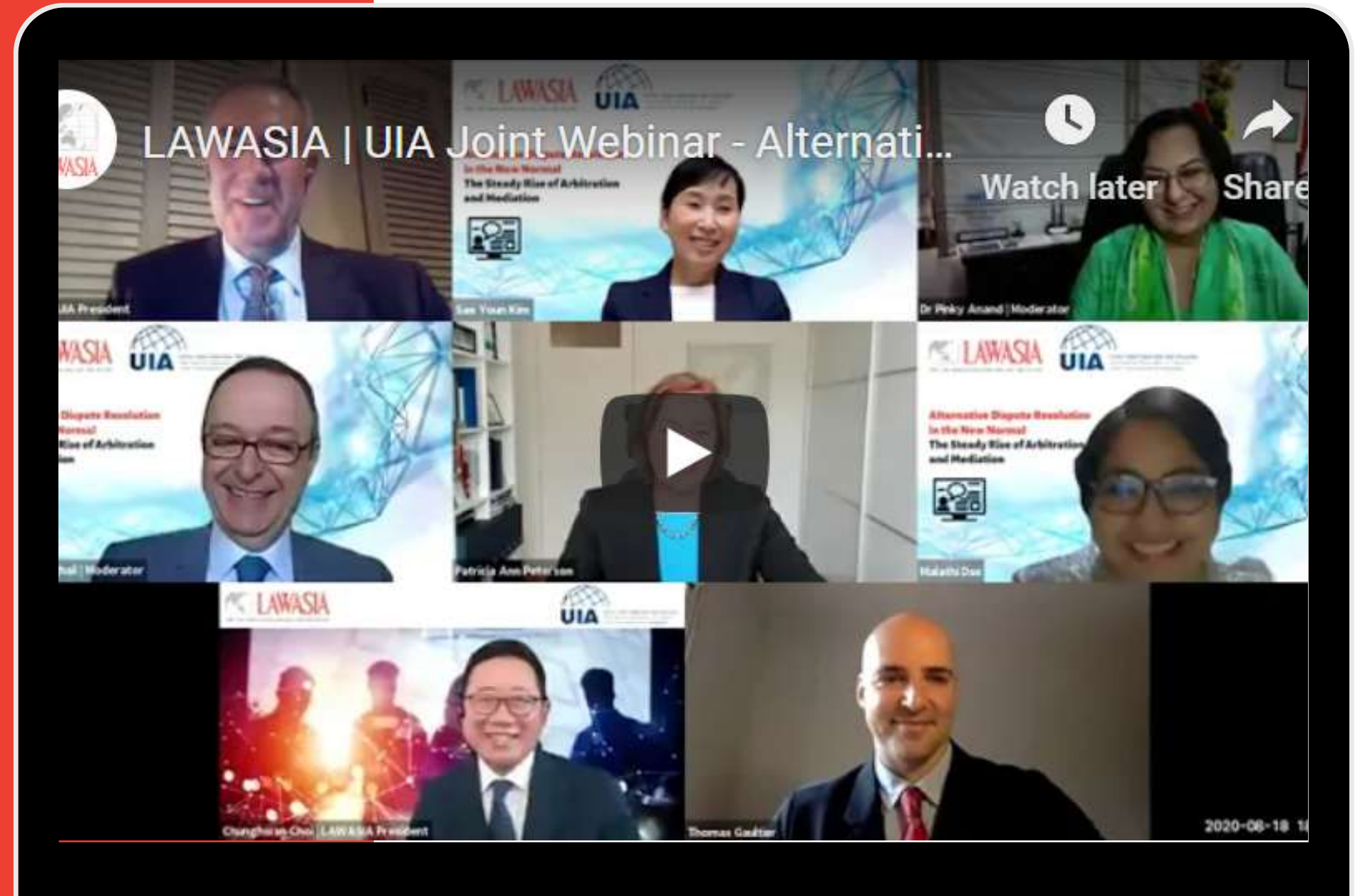


# LAWASIA Webinars

The last couple of years, LAWASIA conducted over 50 webinars, covering a broad range of topics and areas of law, including business, human rights, family, environment and employment.

Our audience included members from Asia and the Pacific, the Americas and Europe (+5,000 registrants)

We were also privileged to work collaboratively with various international organisations, including the UIA (Union Internationale des Avocats) and World Congress on Family Law and Children's Rights, in pursuit of shared objectives and to deliver benefits to lawyers across the globe.



# What does a LAWASIA webinar sponsorship package include

Connect with our members across multiple platforms

## Pre-webinar



Your logo displayed on:

## During the webinar



## Post webinar



- **Webinar landing page** (hosted on the LAWASIA website)
- **Webinar registration page** (top banner hosted on Zoom platform)
- **Webinar Marketing emails\*** (EDM)
- **Promotional flyer\***
- **LAWASIA social media posts** (FB, LinkedIn, Twitter, Instagram – +5000 followers)

- Logo displayed on **Zoom virtual background**
- **Advertising video\*\*** played during the webinar (30 sec)
- **Verbal recognition** by moderator
- **Link to your website** posted in the chat box

- **Recording on-demand of the webinar** archived for 1 year on the "Webinar archive" section of the LAWASIA website

\* Inclusion will be subject to preparation / production timelines

\*\* Material supplied for Advertisements must conform to LAWASIA's requirements .



# Examples of advertising displays to feature your branding

## EDM

**Alternative Dispute Resolution in the New Normal**  
**The Steady Rise of Arbitration and Mediation**  
 A joint initiative between LAWASIA and the UIA

**REGISTER FOR THE WEBINAR TODAY!**

Watch the video with speakers: **YOUR LOGO HERE** Presidents

**Alternative Dispute Resolutions in the new Normal**  
**The Steady Rise of Arbitration and Mediation**  
 A joint initiative between LAWASIA and the UIA

LAWASIA together with the UIA are proud to present details of our upcoming collaboration: **Alternative Dispute Resolution in the New Normal – The Steady Rise of Arbitration and Mediation**. We warmly invite our members and friends to register for this unique event, and join us as we explore pertinent issues arising in ADR from a multi-jurisdictional legal perspective.

As the world emerges from the COVID pandemic and adjusts to the altered legal landscape that will follow, many have suggested that arbitration and mediation will continue to rise to the forefront. Even before the crisis, jurisdictions worldwide have seen increased acceptance of international arbitration to resolve cross-border disputes as well as broader interest in international mediation.

The recent signing of the Singapore Mediation Convention augurs still greater reliance on mediation in large part because it promises to facilitate enforcement of resulting settlement agreements.

In light of the realities of the post-COVID legal world, the flexibility and adaptability of the arbitration and mediation processes suggest that both may reach new heights if their advocates and practitioners know how to adapt to the "new normal."

In this first joint webinar by LAWASIA and UIA (Union Internationale des Avocats), experts from both organisations will address the promise and the pitfalls of arbitration and mediation in the post-COVID world.

**LAWASIA 2020 Conference Online Webinar Series**  
**ANTI-TRUST & COMPETITION LAW**  
 Competition Law in the Age of COVID-19

**YOUR LOGO HERE**

**6 OCT Tuesday**  
 17:30 - 19:00 AEDT

**CONNECT WITH US!**  
 #LAWASIAWebinar

**BOOK YOUR SPOT NOW!**  
[www.lawasia.asn.au](http://www.lawasia.asn.au)

**LAWASIA**  
 THE LAW ASSOCIATION FOR ASIA AND THE PACIFIC

**Speakers:**  
 Moderator: Anand Raj (Shearn Delamore & Co MALAYSIA)  
 Lia Alizia (Makarim & Taira S. INDONESIA)  
 Corinne Chew (Drew & Napier SINGAPORE)  
 Andrew Matthews (Matthews Law NEW ZEALAND)  
 Ian McEwin (Competition Consulting Asia LLP AUSTRALIA)  
 Nguyen Anh Tuan (LNT & Partners VIETNAM)  
 Takako Onoki (White & Case LLP / White & Cases Law Offices JAPAN)

## Flyer

## Social media post

**LAWASIA Webinar**  
**National Security Law for Hong Kong**  
 Balancing Public Order and Civil Liberties

Thursday 26 November 2020  
 17:00 - 19:00 AEDT

**YOUR LOGO HERE**

**LAST CHANCE TO REGISTER!**

## LAWASIA Website

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### Alternative Dispute Resolution in the New Normal - The Steady Rise of Arbitration and Mediation

A joint initiative between LAWASIA and the UIA



### YOUR LOGO HERE



Webinar Presentation available

Ms Malathi Das, Director | Joyce A.Tan & Partners LLC (SINGAPORE)

YOUR LOGO HERE

Zoom registration page

**Webinar Registration**

Topic: Employment Law webinar - LAWASIA 2020 Conference Online

Description: The need for employment flexibility when external factors overwhelm the business

Time: Dec 22, 2020 01:00 PM in Canberra, Melbourne, Sydney

First Name \*  
 Last Name \*

Email Address \*  
 Confirm Email Address \*

City  
 Country/Region \*  
 United States of America

Organization \*  
 Job Title

Are you a LAWASIA member?  
 Yes  
 No



# Advertising rates

## Webinar sponsorship package

### Webinar sponsorship package

All promotional items:

- Pre-webinar
- During webinar
- Post-webinar

### 1 webinar

AUD\$5.000

### 2 webinars

AUD\$8.000

(rates excluding GST)

### Artwork supply:

#### Logo\*:

High Resolution: 300 dpi

File type: JPG or PNG

**Delivery:** 4 weeks prior webinar

**Video\*\*:** MP4 format – 30 seconds length

**Deadline:** 2 weeks prior webinar

\*Please ensure a working URL or tracking link is provided with your logo.

\*\*Video files will require a back-up static image that can be substituted in the event the video does not play.

# Webinar Sponsorship Application

## Please select your sponsorship option:

- 1 webinar – AUD 5,000
- 2 webinars – AUD 8,000

## Organisation Contact Information

Please indicate how you would prefer your company name and contact information to be listed in the webinar materials.

Please **supply your company logo** (high resolution, jpeg or png format)

Contact Name:

Position:

Organisation:

Address:

City:

State:

Postcode:

Country:

Contact Email address:

Telephone:

Website:

## Fulfilment Contact Information

Please provide a contact for sponsorship fulfillment (if different from above).

Contact Name:

Contact Email Address:

Telephone:

## Acceptance

By signing this Application and Contract, the Sponsor agrees to abide by all terms as printed in the Terms & Conditions.

Signature:

Date:

# Terms and Conditions

## Acceptance of Terms and Conditions

The term “Organisers” refers to the LAWASIA Secretariat and / or LAWASIA Committee involved in the organisation of the webinar(s).

The term “Sponsor” refers to the organisation / firm listed on the Application Form.

A “Contract” is formed between the “Organisers” and “Sponsor” when the “Organisers” accept the signed Webinar Sponsorship Application Form and/or receive initial payment.

By submitting a Webinar Sponsorship Application Form you are accepting these terms and conditions.

## Acceptance of Application

LAWASIA will issue a tax invoice once a Webinar Sponsorship Application Form has been submitted

## Goods and Services Tax (GST) & currency

All costs are listed in Australian Dollars (AUD) and subject to 10% Australian Goods and Services Tax (GST)\*

\* GST is applicable to Australian organisations only

## Payment

Payment is required within 14-days of LAWASIA issuing your tax invoice and / or before the conference commences.

Sponsorship entitlements do not commence until payment has been received.

## Cancellation of Sponsorship Booking

Withdrawal – if the Sponsor withdraws their commitment they need to notify the Organisers in writing and they will be liable for the following payments in accordance with the below:

**a. 1 month or more prior to the first day of the event – 50% refund on sponsorship and exhibition amount**

**b. Less than 1 month prior to the first day of the event – No refund on sponsorship and exhibition amount**

**c. If notice of cancellation is received and full payment for funds owing has not been received, the Sponsor will be invoiced for the difference to satisfy the above and below cancellation and refund policy. Payments must be made within 7 days of receipt of invoice**

## Cancellation or postponement of event

If the event is cancelled or postponed due to unforeseen circumstances, the Organisers will not be liable to the Sponsor for any loss incurred by the Sponsor as a result of the cancellation, however all monies paid for any sponsorship will be refunded or transferred to the postponed date.

An unforeseen event / circumstances could include, but is not limited to, an infectious disease outbreak; industrial disruptions; service provider failures; governmental restrictions or regulations; war or apparent act of war; terrorism or apparent act of terrorism; disaster; civil disorder, disturbance, and/or riots; curtailment, or any other emergency.

## Disclaimer and changes

Every effort has been made to present all the information accurately, however no liability is accepted for any inaccuracy and the Organisers reserve the right to change any published information. The Organisers reserve the right to amend, update or delete sponsorship packages.

## Correspondence

When booking please appoint a single point of contact within your Organisation. All correspondence will be sent to and liaison with respect to Sponsorship entitlements will be with this person.

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CONFERENCES & EVENTS

MEMBERSHIP

RESOURCES & PUBLICATIONS



## WELCOME TO LAWASIA

*Connecting the legal profession in the Asia  
Pacific*

I WANT TO: [Renew or apply for membership](#) >

# Contact Us

**Thank you for considering this Sponsorship Proposal and we look forward to hearing from you.**

If you would like more information, please contact:

LAWASIA Secretariat  
PO Box Q1317  
Queen Victoria Building  
NSW 1230

T: +61 2 7255 5130

E: [events@lawasia.asn.au](mailto:events@lawasia.asn.au)

CONNECT WITH US!  
#LAWASIA

