

LAWASIA webinar sponsorship package

Expand the reach of your brand

Collaborate with LAWASIA and gain access to exclusive marketing channels for a well-rounded approach to the promotion of your brand.

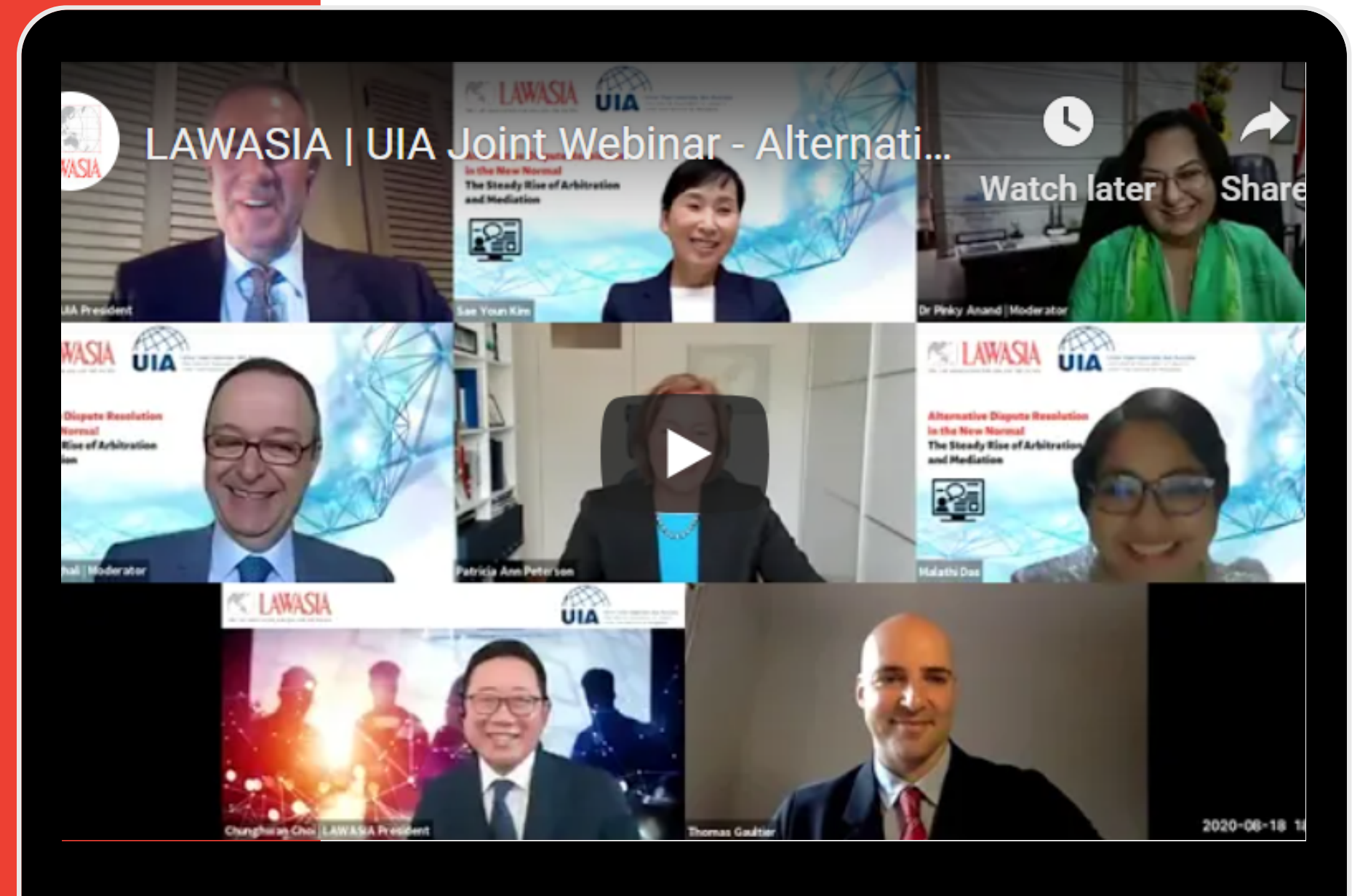


LAWASIA Webinars

This year LAWASIA conducted 15 webinars, covering a broad range of topics and areas of law, including business, human rights, family, environment and employment.

Our audience included members from Asia and the Pacific, the Americas and Europe (4,000+ registrants)

We were also privileged to work collaboratively with various international organisations, including the UIA (Union Internationale des Avocats) and World Congress on Family Law and Children's Rights, in pursuit of shared objectives and to deliver benefits to lawyers across the globe.



What does a LAWASIA webinar sponsorship package include?

Connect with our members across multiple platforms

Pre-webinar

Your logo displayed on:



During the webinar



Post-webinar



- **Webinar landing page** (hosted on the LAWASIA website)
- **LAWASIA homepage** (Webinar banner with logo included)
- **Webinar registration page** (top banner hosted on Zoom platform)
- **Webinar Marketing emails** (top banner + email's body - x3 Edms)
- **One-page flyer**
- **LAWASIA social media posts** (Facebook, LinkedIn, Twitter, Instagram, 5000+ followers)

- Logo displayed on **Zoom virtual background**
- **Advertising video** played during the webinar (30 sec)
- **Verbal recognition** by moderator
- **Link to your website** posted in the chat box

- **Recording on-demand of the webinar** archived for 1 year on the "Webinar archive" section of the LAWASIA website

Advertising rates

Webinar sponsorship package

Webinar sponsorship package	1 webinar	2 webinars	Webinar series (x4)
All promotional items: <ul style="list-style-type: none">• Pre-webinar• During webinar• Post-webinar	AUD\$5,000	AUD\$8,000	AUD\$10,000
			(rates excluding GST)

Artwork supply:

Logo*:

High Resolution: 300 dpi

File type: JPG or PNG

Delivery: 4 weeks prior to the webinar

Video:** MP4 format – 30 seconds in length

Deadline: 2 weeks prior to the webinar

*Please ensure a working URL or tracking link is provided with your logo.

**Video files will require a back-up static image that can be substituted in the event the video does not play.